

---

# TRIPADVISOR GREENLEADERS SURVEY

---



## Filter Questions

The filter questions are used to customize the application form to reflect your property's features. If you select "no" to a filter question, the questions that are not relevant to your property will be removed from the application form. For example, if your property does not have a pool, you will not be asked about pool covers or pool water heating equipment. Your final score will reflect the percentage of green practices you do out of the possible pool of relevant practices.

**F1. Do you have an on-site kitchen, with appliances for the preparation and/or storage of food?**

Yes  No

**F2. Do you have an outdoor or indoor pool, or hot tub? (excludes hot tubs/ spas in rooms)**

Yes  No

**F3. Do you have landscaping, such as gardens, or a green (vegetated) roof?**

Yes  No

## Required Questions

The activities must be in place for a property to qualify for the TripAdvisor GreenLeaders program.

**R1A. Do you track energy on a regular (at least quarterly) basis?**

Yes  No

**R1B. Which energy tracking system do you use?**

ENERGY STAR Portfolio Manager

Internal tracking system

Other tracking system

**R1C. What is your ENERGY STAR Portfolio Manager Score?**

**R2. Do you have a towel reuse plan in place, which includes housekeeper training, and periodic checks?**

Yes  No

**R3. Do you have a linen reuse plan in place, which includes housekeeper training, and periodic checks?**

Yes  No

**R4A. Do you have a recycling plan in place which recycles at least two type of waste, and includes staff training, and periodic checks?**

Yes  No  No recycling in my area

**R4B. Please specify which materials you regularly recycle.**

Paper

Yes  No  Not recycled in my area

Glass

Yes  No  Not recycled in my area

Cardboard

Yes  No  Not recycled in my area

Plastic

Yes  No  Not recycled in my area

Metal

Yes  No  Not recycled in my area

**R4C. Where is your recycling sorted (separated from trash)?**

- In Guest Rooms
- In Housekeeping Carts
- Back of House
- Off-Site by Hauler

**R5. Do you have staff training on understanding and implementing green practices, at least once a year? This should include front of house and back of house (e.g. housekeeping, maintenance) employees.**

Yes  No

**R6. Do you provide information for guests on your property's green practices?**

Yes  No

**R7. Are at least 75% of your interior light bulbs energy efficient, excluding specialized bulbs for historic lighting fixtures such as antique chandeliers? Energy efficient light bulb options include: Light emitting diodes (LED), Compact fluorescent (CFL), and T5 and T8 fluorescent lights.**

Yes  No

## Energy Questions

**E1. Do at least 90% of your guest rooms have any of the following ENERGY STAR qualified appliances? (e.g. 90% of all guestroom TVs are qualified)**

TV

Yes  No  No TVs in rooms

Refrigerator

Yes  No  No fridges in rooms

Ceiling Fan

Yes  No  No ceiling fans in rooms

Air conditioning

Yes  No  No A/C in rooms

TV equipment (DVD player, cable box, etc.)

Yes  No  No TVs in rooms

Other Energy Star Appliances

**E2. Are at least 75% of each type of the following kitchen/dining appliances ENERGYSTAR qualified? (e.g. 75% of all dishwashers are qualified)**

Dishwashers

Yes  No  No kitchen dishwashers

Refrigerators

Yes  No  No kitchen fridges

Freezers

Yes  No  No kitchen freezers

Oven

Yes  No  No kitchen oven

Griddles/ Fryers

Yes  No  No kitchen griddles / fryers

Other appliances

**E3. Are at least 75% of the laundry washers used to service this property (on-site or off-site) ENERGYSTAR qualified?**

Yes  No

**E4A. Are at least 50% of your windows ENERGY STAR qualified?**

Yes  No

**E4B. Please specify the %:**

50% - 74%  75% +

**E5. Do all of the water heaters for your pools/hot tubs/spas have any of the following features?**

ENERGY STAR Qualified

Yes  No

Solar thermal water heating

Yes  No

All pools are unheated (no water heater)

Yes  No

**E6. Do you use insulating pool covers (including liquid pool covers) or hot tub covers on all your outdoor pools/ hot tubs?**

Yes  No  No outdoor pools

**E7A. Is your property's indoor cooling setpoint set at 72°F or higher?**

Yes  No  No A/C

**E7B. Is your property's indoor heating setpoint set at 72°F or lower?**

Yes  No

**E8A. Do your guestrooms have individually controllable thermostats, so guests can adjust the room temperature?**

Yes  No

**E8B. Is the minimum possible cooling temperature for the guest thermostats at 72°F or higher?**

Yes  No  No AC

**E8C. Is the maximum possible heating temperature for the guest thermostats at 72°F or lower?**

Yes  No

**E9. Do you have any of the following Heating/Ventilation/Air Conditioning (HVAC) features which maximize efficiency?**

Energy Efficient Boilers or Furnaces

Yes  No

Energy Efficient Heat Pumps

Yes  No



Energy Efficient Chillers

Yes  No  No AC

ENERGY STAR qualified or variable speed ventilating fans.

Yes  No

**E10. Do you have a preventative maintenance plan which checks, at least quarterly, that building energy and water equipment (e.g. HVAC, lighting, plumbing fixtures, irrigation systems, etc.) are functioning properly?**

Yes  No

**E11A. Have you had an energy audit or building retrocommissioning in the past 5 years?**

Yes  No

**E11B. What type of audit/retrocommissioning was used?**

ASHRAE

Level 1  Level 2  Level 3

State Program

Yes  No

Utility Program

Yes  No

Retrocommissioning by a qualified commissioning agent (e.g. CCP, ASHRAE, AEE)

Yes  No

Other

**E11C. Have you implemented at least two energy savings measures as a result of the audit/retrocommissioning?**

Yes  No

**E11D. Please describe both energy savings measures you have implemented as a results of the audit/ retrocommissioning.**

**E12. Do you use automatic lighting controls such as occupancy/daylighting sensors or timers, which cover at least 50% of the surface area for each of the following locations?**

- Front of house
- Back of house
- Building exterior

**E13. Do at least 90% of your guest rooms have mechanisms (such as occupancy sensors or a keycard master switch) which automatically do the following when the room is unoccupied?**

Turn off all lights

Yes  No

Turn off all electronics (e.g. TV)

Yes  No

Open/Close blinds

Yes  No

Adjust heating/ cooling temperature setpoints

Yes  No

**E14. Does your building have any of the following smart design strategies which reduce energy use for heating and cooling?**

South facing overhangs

Yes  No

South facing tree shading

Yes  No

Window films/tinting

Yes  No

Other passive cooling strategies

Other passive heating

**E15A. Do you have any of the following on-site renewable electricity-generating technologies?**

Solar Photovoltaic (PV) panels

Yes  No

Wind turbines

Yes  No

**E15B. If yes, what % of electricity do these technologies contribute to the total annual property use?**

1%–5%

6%–10%

11%–15%

16%–20%

21%–25%

26%–30%

31%+

**E16. Do you have any of the following on-site heating/cooling technologies?**

Solar Thermal Hot Water Equipment

Yes  No

Waste Heat Recovery

Yes  No

Geothermal Heating/ Cooling

Yes  No

## Water Questions

**W1A. Do you track water use on a regular (at least quarterly) basis?**

Yes  No

**W1B. Which water tracking system do you use?**

ENERGY STAR Portfolio Manager

Yes  No

Internal Tracking System

Yes  No

Other Tracking System

**W2. Do at least 90% of your guestroom bathroom fixtures meet the following standards for flow (gallons per minute—GPM) and flush (gallons per flush—GPF) rates?**

Toilets: 1.28 GPF or less

Yes  No  No Private Bathrooms

Faucets: 1.5 GPM or less

Yes  No  No Private Bathrooms

Shower head: 2.0 GPM or less

Yes  No  No Private Bathrooms

**W3. Do at least 90% of your back of house and public restroom fixtures meet the following standards for flow (gallons per minute—GPM) and flush (gallons per flush—GPF) rates.**

Toilets: 1.28 GPF or less

Yes  No

Faucets: 1.5 GPM or less

Yes  No

Urinals: 0.5 GPF or less

Yes  No

**W4A. Do you irrigate any of your outdoor landscaped areas?**

Yes  No

**W4B. If so, do you use smart irrigation controls, such as moisture sensors or weather-based controls?**

Yes  No

**W5. Do you use alternative water sources (reclaimed water, grey water, collected/stored rainwater, condensate) for any of the following applications?**

Toilet Flushing

Yes  No

Fire Suppression Systems

Yes  No

Landscape Irrigation

Yes  No

**W6A. Does your property have a cooling tower as part of the building cooling system?**

Yes  No

**W6B. Have you taken actions to optimize the energy and water use of your cooling tower operations?**

Yes  No

**W6C. Please describe the actions you have taken:**

## Purchasing Questions

**P1A. Do you purchase food and beverages with any of the following certifications?**

- USDA Certified Organic
- Food Alliance Certified
- Rainforest Alliance Certified
- Protected Harvest Certified
- Fair Trade
- Marine Stewardship Council Blue Eco-Label
- Locally Produced (Within 100 Miles)
- None Of The Above

**P1B. If so, what % of your spending in the following categories is for certified goods?**

Fruit & Vegetables

- 0–49%    50–74%    75%+

Meat, Fish, and Dairy

- 0–49%    50–74%    75%+

Beverages include alcohol and beer, coffee, and tea.

- 0–49%    50–74%    75%+

Grains & Bread

- 0–49%    50–74%    75%+

Other 0-49%



Other 50–74%

**P2. Do at least 90% of each category of paper products contain recycled material?  
(minimum 50% post-consumer recycled content)**

- Toilet paper
- Facial tissue
- Office paper
- Paper towels

Other

- None Of The Above

**P3. Do you purchase at least 90% (measured by cost) of your toiletries with at least one of the following characteristics?**

- Organic products
- 100% biodegradable ingredients
- Locally Produced (Within 100 Miles)
- At least 50% recycled packaging
- None Of The Above

**P4A. Do at least 50% of your products for facility cleaning, laundry, and/or dishwashing have any of the following certifications?**

- GreenGuard
- Green Seal
- Environmental Choice EcoLogo

Other

- None Of The Above

**P4B. If so, please estimate what % of your total cleaning products have these characteristics**

- 50–74%
- 75%+

**P5. Do you use dry cleaning solvent substitutes instead of perchloroethylene (perc) for 100% of your dry cleaning (on site or offsite)?**

- Yes
- No
- No Dry Cleaning Offered

**P6A. Do you have furniture with any of the following characteristics?**

- Recycled Content
- Rapidly Renewable Materials
- Urea-Formaldehyde Free
- GreenGuard
- FSC Certified

- Salvaged Materials
- Locally Produced (Within 500 Miles)
- None Of The Above

**P6B. If so, please estimate what % of your total furniture has at least one of these characteristics.**

- 0% – 9%    10% – 24%    25% – 49%    50% – 74%    75%+

**P7A. Do you have flooring/ carpeting with any of the following characteristics?**

- FloorScore Certified
- CRI Green Label Or Green Label Plus Certified
- Urea-Formaldehyde Free
- Recycled Content
- Rapidly Renewable Materials
- GreenGuard
- Forestry Stewardship Council (FSC) Certified
- Salvaged Materials
- Locally Produced (Within 500 Miles)

Other

- None Of The Above

**P7B. If so, please estimate what % of your total flooring/ carpeting has at least one of these characteristics.**

0– 49%     50– 74%     75%+

**P8. Do at least 90% of your guestrooms bathrooms have refillable dispensers for liquid toiletries (soap, shampoo, conditioner)?**

Yes     No     I Do Not Have Guest Bathrooms

## Waste Questions

**Ws1A. Do you track your total quantity of waste on an ongoing basis (at least quarterly)?**

Yes  No

**Ws1B. If so, which tracking system do you use?**

U.S. EPA WasteWise Re-TRAC

Yes  No

Internal tracking systems

Yes  No

Other

**Ws2. Have you conducted a waste audit?**

Yes  No

**Ws3A. Is at least 25% of your total waste (measured in volume or weight) diverted away from landfills or waste incinerators? (ie. recycled, reused, or composted)**

Yes  No  I Do Not Track My Waste Diversion Rate

**Ws3B. If so, please estimate what %.**

25%–49%  50%–74%  75%–89%  90%+

**Ws4. Do you recycle at least 90% of any of the following items?**

Used Mattresses

Yes  No

Used cooking oil (for biodiesel)

Yes  No

Furniture

Yes  No

Flooring

Yes  No

Other

**Ws5. Do you have a system that collects and safely disposes of or recycles the following hazardous materials?**

Paints

Yes  No

Coatings

Yes  No

Printer cartridges

Yes  No

Electronics

Yes  No

Batteries

Yes  No

Fluorescent light bulbs

Yes  No

Other materials

**Ws6. For guests who are dining at your property, do you use at least 90% reusable food service items (i.e. crockery and cutlery)?**

Yes  No  I Do Not Have Dining On My Property

**Ws7. For guest who are taking out food and beverages from your property, are at least 90% of the disposable food service items provided (e.g. cups, napkins) recyclable?**

Yes  No  I Do Not Provide To-Go Items

**Ws8A. Do you regularly (at least quarterly) donate leftover materials such as toiletries, food, furniture, or electronics to charitable organizations, or firms which re-use/re-process them?**

Yes  No

**Ws8B. If so, please tell us which organizations you work with.**

**Ws9A. Do you compost organic waste, either on-site or through a external composting facility?**

Yes  No

**Ws9B. If so, which of the following materials do you compost?**

Food waste

Yes  No

Yard waste

Yes  No

Biodegradable products

Yes  No



## Site Questions

**S1A. Do you have an integrated pest management plan for non-toxic pest control with less reliance on chemical treatment?**

Yes  No

**S1B. If so, do you use any of the following approaches instead of using traditional chemicals?**

Organic Insecticides/ Biocides

Yes  No

Continuous pest monitoring

Yes  No

Traps

Yes  No

Containerized baits

Yes  No

Gels and/or barriers for pests

Yes  No

Other

**S2A. Do you minimize the use of herbicides, pesticides, and chemicals when maintaining your landscaping?**

Yes  No

**S2B. If so, please briefly describe your plan.:**

**S3. Is at least 75% of the landscaping on your site landscaped with plants native to your region?**

Yes  No

**S4A. Do you have any of the following roof types, which cover at least 10% of your total roof area?**

Cool Roofing

Yes  No

Green Roofing

Yes  No

**S4B. What % of your total roof is covered with cool roofing?**

10%–24%  25%–49%  50%–74%  75%+

**S4C. What % of your total roof is covered with green roofing?**

10%–24%  25%–49%  50%–74%  75%+

**S5. Does your site use any of the following methods to reduce stormwater runoff?**

Rainwater collection

Yes  No

Planted swales/ Raingardens/ Water Detaining Ponds

Yes  No

Pervious Paving

Yes  No

## Innovation And Education Questions

**IE1A. Do you ask for feedback from guests on your green practices?**

Yes  No

**IE1B. If so, how do you ask for feedback?**

Online survey

Yes  No

In-room survey

Yes  No

At check-out

Yes  No

Other

**IE2A. Do you educate your guests on environmental issues related to your geographic area (e.g. local habitats, conservation)?**

Yes  No

**IE2B. If so, please explain your education program.**

**IE3A. Have you received third party certification from one of the following certification entities for your property's building or operations?**

LEED

Yes  No

Green Key

Yes  No

Green Seal

Yes  No

Green Globes

Yes  No

Travelife

Yes  No

EarthCheck

Yes  No

Audobon International Green Lodging

Yes  No

STI STEP

Yes  No

State Program

Other

**IE3B. What level of LEED were you awarded?**

Certified  Gold  Silver  Platinum

**IE3C. What level of Green Key were you awarded?**

Green Key 1  Green Key 2  Green Key 3  Green Key 4  Green Key 5

**IE3D. What level of Green Seal were you awarded?**

Bronze  Silver  Gold

**IE3E. What level of Travelife were you awarded?**

Bronze  Silver  Gold

**IE3F. What Level of Green Globes were you awarded?**

1 Globe  2 Globe  3 Globe  4 Globe

**IE3G. What Level of Audubon Green Leaf were you awarded?**

Bronze  Silver  Gold  Platinum

**IE4A. Do you measure and track the carbon emissions associated with operating this facility?**

Yes  No

**IE4B. If so, do you, or your central corporate organization, track or report these emissions with any of the following entities?**

Carbon Disclosure Project (CDP)

Yes  No

WWF Climate Savers

Yes  No

The Climate Registry

Yes  No

ENERGY STAR Portfolio Manager

Yes  No

Other

**IE5. Do you use low VOC paints, primers, adhesives and sealants?**

Yes  No

**IE6. Do you offer guests access to charging stations for electric vehicles, either on-site or within 1 mile of the property?**

Yes  No