

QUARAN-GREENJH



Dear Jackson Hole Businesses and NonProfits,

We hope this message finds you well. Our wishes for strength and perseverance go out to those organizations struggling with the closures and challenges of this trying time. It is our hope that Jackson Hole emerges from the COVID-19 event as a stronger, more sustainable community. With that hope in mind, the RRR Business Leaders and Hotshots* sustainable business recognition program invites you to join in an idea we're calling **#Quaran-GreenJH.**

*The Hotshots Program is a partnership between Teton County Integrated Solid Waste and Recycling and the Riverwind Foundation's Jackson Hole and Yellowstone Sustainable Destinations Program. See our recent coverage in the JH News and Guide, and email mariallan.hanna@gmail.com for membership information.

#Quaran-GreenJH is.....

Beginning March 30th, a six week packaging of recommendations, resources, and examples, provided by the RRR Business Leaders Program, to help get those green projects you've always wanted to start underway! Each week will focus on a different aspect of sustainability and include basic steps that any size or type of organization can undertake.

Watch for weekly tips, examples, and recognition opportunities! Learn about the resources and expertise available through local program partners, including Teton County Integrated Solid Waste and Recycling, Energy Conservation Works, Lower Valley Energy, Yellowstone Teton Clean Cities, the Community Foundation of Jackson Hole and others.

Follow weekly posts via Facebook and Instagram @roadtozerowastejh and on Facebook @RiverwindFoundation or contact Hotshots Project Manager, Mari Allan Hanna, for more information.

Let's get started!...

Week 1: Planning and Management

March 30th-April 3rd. The Challenge: Create a Sustainability Management Plan. Start with a single idea or goal and build toward additional ideas, policies, and written plans to address different categories of sustainability, such as energy conservation, waste management, and alternative transportation.

Post your progress, comments, photos, and questions using **#Quaran-GreenJH**. Follow posts during the week for **additional tips, case studies, resources, and recognition opportunities**. Additional program information available here or via email, **mariallan.hanna@gmail.com**.

Week 2: Purchasing & Waste Management

April 6-10th. Challenges and programming to be provided in partnership with Teton County Integrated Solid Waste and Recycling.

Week 3: Energy

April 13-17th. Challenges and programming to be provided in partnership with Lower Valley Energy and Energy Conservation Works.

Week 4: Water and Transportation

April 20-24th. Challenges and programming to be provided in partnership with Teton Conservation District and Yellowstone Teton Clean Cities.

Week 5: Community Investment and Social Access / Equality

May 4-8th. Challenges and programming to be provided in partnership with the Community Foundation of Jackson Hole

Week 6: Marketing and Communicating Your Sustainability Story

May 4-8th. Challenges and programming to be provided in partnership with the Business Emerald Sustainability Tier or BEST certified sustainability leaders.

Thank you for your efforts toward a more sustainable Jackson Hole. We look forward to hearing how you turn this time of quarantine into a time of Quaran-Green! Let us know if you would like more information on how to become an RRR Business Leader.

The RRR Business Leaders Hotshots 2020

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